# OVATION

### THE FUTURE OF EVENT AUTOMATION IS HERE

See Why So Many Companies Choose OVATION As Their Experiential Event Production Partner.

Our customer-obsessed management, creative and production teams bring unmatched ingenuity, innovation, technology and professionalism to each event from creation to post-production. With meticulous attention to even the smallest details, we deliver authentic, scalable event experiences with proven ROI and an unbeatable WOW-factor, all while staying within brand and on budget.



CREATIVE STRATEGY



GROUNDBREAKING TECHNOLOGY



EXPERIENTIAL EVENT PRODUCTION



## WHAT OUR CLIENTS LOVE

**OVATION** is an experiential event production agency with **30+ years of experience** managing people, content, branding, lighting, sound, and visuals with breathtaking effect.

With an imagination for what's possible and the experience to know what's doable, **OVATION's team inspires**, enhances, and refines an event leader's vision, and thoughtfully ensures it comes to fruition. Our clients know they'll have a dedicated partner at every step of the event process, from creation to post-production to ensure a simplified process and incredible results.

## RESULTS

147%

PTC's LiveWorx virtual event attendance increased more than 147% with the help of creative and production services by OVATION

- LiveWorx

109%

LogMeIn had to pivot its annual customer experience conference from in-person to virtual. With help from OVATION, they generated 109% more leads at CNext Virtual Event!

- LogMeIn

100%

Leading tech giant Salesforce achieved 100% Capture Success Rate at their annual user group conference, Dreamforce.

- Salesforce

### **Complex Events Made Simple**

Are you ready to amplify your future events with next level automation? Visit: **OVATIONEVENTS.COM** 



## THE OVATION ADVANTAGE



OVATION's elite strategists are also storytellers who specialize in event content strategy from creation to production. This includes event portfolio analysis, strategic event auditing, content integration, distribution, success measurement and much more.



### Our customer are our #1 priority.

Rather than a single account manager, clients have an entire team dedicated to developing and managing the event flow from concept creation to execution. We facilitate the dynamic telling of a story that is 100% authentically you into an experience that your audience will never forget.



#### Top quality production services

create the most unforgettable events. So we offer a wide range, including AV and lighting, digital signage, video shoot cut and show, and speaker recruitment and coaching, and 3D projection mapping. Plus our onsite 24/7 troubleshooting ensures worry free event execution.



OVATION leverages technology to create "wow-worthy" event design, including identity and branding, content production for screen, video editing, show production and scenic design, and more.



When bringing your dream event to life, we stay mindful of your budget.

Because of our in-house creative and production teams, plus carefully cultivated vendor partnerships, we keep the entire process efficient and cost effective.



With a centrally located US headquarters in Nashville, plus offices all over the country and around the world, our partnerships with clients are not limited by borders or distances.

### CUTTING EDGE TECHNOLOGY AND CONTENT MANAGEMENT LEADERS

For over a decade, **OVATION** has been pushing the limits of event automation and giving our clients the tools to make their lives easier. OVATION's revolutionary MARQUEE suite of content management solutions helps automate your event process. This centrally managed, cloud-based system collects and distributes content from presentations to digital signage assets, automates session records, live-streams and provides powerful analytics.

When paired with UNIfy, our new flagship breakout system, the result is **a seamless experience that is an industry first**. This purpose-built, all-inclusive system houses everything needed and more to support breakout sessions of all sizes and complexities. UNIfy is pre-configured, sets up fast, reduces labor and trucking costs and is extremely reliable.

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