

## OVATION Wins Best Event Entertainment Act Award for LiveWorx Opening Experience

**Boston, MA (November 8, 2017)** – OVATION, Inc., a boutique provider of live event design, production and content distribution services, announced today that they received Best Event Entertainment Act Award for LiveWorx Opening Experience.

The award was presented to OVATION by BizBash, the leading resource for event & meeting professionals. BizBash announced the winners of the 2017 BizBash Event Style Awards at BizBash Live: New York on October 25<sup>th</sup>.

Peter Cumming, OVATION, Inc.'s Chief Client Officer, said: "We're very proud to receive this award as it's a great testament to the combined technical and creative design that multiple teams collaborated on to make this unprecedented experience come to life. BizBash honors only the best and we're happy to be recognized as one of the industry leaders in the event production space. We're looking forward to pushing the envelope further in 2018."

"This is an impressive group," said Beth Kormanik, editor in chief of BizBash. "We call these the Event Style Awards, but there is significant substance behind that style. OVATION rose to the top because it represents the best in fresh thinking and execution of meetings and events."

LiveWorx is the largest industrial technology conference in the world. OVATION created an immersive, edifying opening experience that engaged LiveWorx attendees in a world that was breaking down the barriers between the physical and digital.

In collaboration with the visionary laser performer Theo Dari, aka LaserMan (the original), robot mad scientist Andy Flessas (AndyRobot), master laser programmer Richard Gonsalves, and the groundbreaking team at PixMob, OVATION created a fully integrated human and robotics laser light show.

To learn more about LiveWorx opening experience visit:  
<http://ovationevents.com/portfolio-item/iot-technology-conference/>.

The full list of Event Style Award winners can be seen at:  
[www.bizbash.com/eventstyleawards](http://www.bizbash.com/eventstyleawards).

**About OVATION**

OVATION creates and executes sharable experiences that exceed our clients' expectations while staying on budget. We pair a robust combination of internal services you might expect from a big box company with the boutique attention and flexibility that you require. Scalability is our specialty. Don't settle for less... expect more.

Your Events Matter, Make Them Memorable.

For more information about OVATION visit [www.ovationevents.com](http://www.ovationevents.com).

Contact:

Anna Yudin, Marketing Director

OVATION, Inc.

Phone: 781-985-0029

Email: [ayudin@ovationevents.com](mailto:ayudin@ovationevents.com)