

OVATION names Anna Yudin Marketing Director

Boston, MA (March 13, 2017) – OVATION, Inc., a boutique provider of live event design, production and content distribution services, has named Anna Yudin its Marketing Director. Anna's appointment is part of OVATION's move to strengthen its marketing team.

A specialist in digital and event marketing, Anna is an expert at new market penetration, building brand awareness and increasing social engagement.

Peter Cumming, OVATION, Inc.'s Chief Client Officer, was thrilled when talking about Anna, "This continues to be an exciting time for our company and I'm excited to have Anna on board to contribute to our continued success. Anna brings over her experience working in various media and social marketing capacities, most recently for her own company, Boston Ad Networks."

With 17 years of marketing experience, Anna's hiring is proof positive of OVATION's desire and drive to expand market share within the event production space. The company is committed to bringing its integrated, content-focused, event services solutions to the market.

"I am greatly honored to join such a highly innovative company," said Anna Yudin. "No doubt, OVATION's unique combination of event services has enabled them to begin to carve out a niche with high growth companies, particularly, prenicorn/unicorns, and I'm looking forward to fueling their next stage of growth. Content drives any event's success and our proprietary content distribution platform is unmatched in the space."

Anna will be based at the OVATION office in Dedham, Massachusetts.

About OVATION

OVATION creates and executes sharable experiences that exceed our clients' expectations while staying on budget. We pair a robust combination of internal services you might expect from a big box company with the boutique attention and flexibility that you require. Scalability is our specialty. Don't settle for less... expect more.

Your Events Matter, Make Them Memorable.

For more information about OVATION visit www.ovationevents.com.

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